MANOR WILDLIFE PARK

CONSERVATION POLICY

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This policy sets out Manor Wildlife Park's commitment to supporting wildlife conservation through responsible management, evidence-based practice, education, collaboration and continuous improvement. It establishes the principles that guide conservation-related decision making and activity across the organisation.

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This policy applies to all conservation-related activities delivered or supported by Manor Wildlife Park. This includes animal management, conservation education, research and evidence generation, sustainability, biodiversity, partnerships and community engagement.

Manor Wildlife Park recognises biodiversity loss as one of the greatest challenges facing the natural world. As a modern zoological organisation, we believe conservation should influence decision making across all areas of our work.

Conservation is not considered a single activity or responsibility held by one department. Instead, it is an organisational responsibility that informs how we care for animals, engage visitors, support learning, collaborate with others and develop future activities.

Manor Wildlife Park recognises that meaningful conservation requires more than raising awareness alone. Effective conservation depends upon understanding, evidence, responsible action, collaboration and continual improvement. We are committed to contributing positively to wildlife conservation through responsible animal welfare management, conservation education, research, sustainability initiatives and support for wider conservation efforts.

Conservation decisions will be informed by scientific understanding, recognised good practice and available evidence. Manor Wildlife Park is committed to continually improving its knowledge and approach to ensure that conservation activity is responsible, relevant and effective.

High standards of animal welfare are central to our conservation role. We recognise that responsible captive management, appropriate husbandry and good welfare practices are fundamental to supporting species conservation and maintaining the highest standards of care for the animals within our organisation.

Manor Wildlife Park is committed to developing public understanding of wildlife, biodiversity and ecological systems through meaningful education and engagement. We recognise that creating connections between people and the natural world is an important part of encouraging long-term conservation awareness and action.

We recognise that effective conservation requires collaboration. Manor Wildlife Park values working with conservation organisations, educational institutions, researchers, communities and other relevant partners where this supports shared conservation goals and increases conservation impact.

Manor Wildlife Park recognises its responsibility to consider biodiversity both within the site and through wider organisational activities. We seek opportunities to support ecological resilience, improve environmental responsibility and strengthen our contribution to the natural environment.

Conservation is an evolving discipline, and Manor Wildlife Park is committed to reviewing its activities, learning from experience and identifying opportunities to continually improve its contribution to wildlife conservation.

All staff involved in conservation-related activities are expected to understand and support the principles outlined within this policy. Conservation responsibilities are supported through organisational planning, collaboration between departments and ongoing review of conservation priorities.

This policy will be reviewed periodically to ensure it remains current, appropriate and aligned with organisational priorities, relevant legislation and recognised conservation practice.